



Mesa Consejera de la Comunidad

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MINUTES

KDNA COMMUNITY ADVISORY BOARD
NCEC/KDNA COMMUNITY SERVICE CENTER
GRANGER, WASHINGTON
JULY 26, 2016

KAB members present: Ricardo García, Lilia Villarreal, Juan Aguilar, Art Garza, Guadalupe Sánchez, Mero Valenzuela, Santiago Ramos and Leticia García.

Excused absences: Hilda Chang (KAB), Gilbert Alaniz (NCEC) and Juan Ozuna (KDNA)

Chairperson, Ricardo R. Garcia, opened the KAB meeting at 6:00 PM by welcoming KAB members and others attending the meeting. Quorum was established.

The KAB was asked to review the meeting minutes of April 25, 2016.

Motion 1. Lilia Villarreal moved to approve the Minutes as received. Mero Valenzuela seconded the motion. VOTE: Unanimously passed.

The Chairperson extended an invitation to the KAB to visit the Yakima Symphony Orchestra which will be making to KDNA. The YSO will give an open air concert on Friday, August 19, at 5:30 PM. at NCEC/KDNA Plaza. The YSO will also raffle season tickets to the year's concerts in Yakima and will provide a light dinner and refreshments. This NCEC/KDNA and YSO Partnership was facilitated by Francisco Rios, KDNA News Director and Betsy McCann Development Director of the YSO... Ricardo described this event as a cultural opportunity to develop an appreciation to classical music by the Hispanic community. The invitation will also be extended via Radio KDNA.

REPORTS: There were no reports from Radio KDNA, NCEC and SEA MAR CHC. Both Gilbert Alaniz and Juan Ozuna have excused absences.

OPEN DISCUSSIONS: Francisco Rios provided an explanation as to why the popular public affairs program, LINEA ABIERTA (12:00 pm, Monday thru Friday), which originates from Fresno, California, via satellite, had not been airing. The problem was mechanical from California. It has been repaired and Linea is back on schedule.

The NCEC/KDNA web site needs maintenance. CPB monitors it for current reports. The issue and concern will be given to Gilbert Alaniz with a report request at the next meeting.

Lilia Villarreal requested information on the telephone system of KDNA. The number 854-2222 is the administration's line, while 854-1900 is KDNA's programming line. More attention is needed when answering the calls.

Santiago Ramos made mention of a concern regarding KDNA's program Oportunidades de Empleo (Employment Opportunities) which occurs during harvest times. He recommends that when an order or request for harvest workers is filled that it be mentioned on the radio so that listeners stop calling at the work site for information. The cooperation of the employers should be solicited to avoid annoying calls.

The NCEC/KDNA Community Service Center is the meeting place for workers who have been injured at work and who are requesting attention to their issues with the Department of Labor and Industries. They are now organized and presently will be meeting the L&I Director to forge action on their concerns. Radio KDNA produces and airs the invitations to these meetings.

The KAB also received information that NCEC/KDNA has approved a policy to open the Service Center to the community for purposes of celebrations (birthdays, anniversaries, and other events). There will be fees for the usage. The KAB would like to receive a report at the next KAB meeting from Gilbert Alaniz as to how the policy will be implemented.

The meeting was adjourned at 7:00 PM.

The next KAB meeting will be on Monday October 24, 6:00 PM at the NCEC/KDNA Community Service Center.

Minutes recorded by Ricardo R. Garcia _____

Approved by Art Garza, KAB

Secretary _____ Date: _____