



Mesa Consejera de la Comunidad

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MINUTES KDNA COMMUNITY ADVISORY BOARD NCEC/KDNA COMMUNITY CENTER GRANGER, WASHINGTON AUGUST 7, 2017

KDNA/CAB Members present: Ricardo R. Garcia, Lilia Villarreal, Santiago Ramos, Mero Valenzuela and Guadalupe Sanchez.

Excused absences: Hilda Chang, Art Garza

Staff Present: Gilbert Alaniz, Juan Ozuna

Ricardo Garcia, KDNA/CAB Chairperson opened the meeting at 6:00 PM by declaring that a quorum of members was present.

Motion #1: Lilia Villarreal moved to approve the April 24, 2017 CAB minutes as received and read. Mero Valenzuela seconded the motion.
Vote: Motion passed unanimously.

NCEC/KDAN REPORTS:

Gilbert Alaniz reported Día de los Niños event was a success; close to 200 parents and children attended. The Farmers' Market which is held at the KDNA Community Plaza continues to grow; there are now 10 vendors...the Granger Catholic church will be joining soon. Underwriting dollars are increasing steadily. Close to \$88,000 have been contracted.

NCEC/KDNA submitted a \$25,000 proposal to the Yakima Valley Community Foundation for the purpose of providing citizenship classes (via classroom and radio KDNA). A Wenatchee area grower donated \$5,000 to KDNA in support of farm worker recruitment for growers via the radio.

NCEC/KDNA will celebrate the 16 de September (Mexico's Independence Day) at the KDNA Community Plaza.

Gilbert invited the KDNA/CAB to volunteer during the annual Swervin' and Curvin' fund raiser dinner that KDNA hosts. The date this year is September 23.

Juan Ozuna, KDNA Station Manager gave the following report. He circulated a July 15, 2017, letter from Hector Franco, producer of the KDNA public affairs program "Trabajadores Lastimados". The letter was a complaint against Rosa Torres who also produces a similar monthly program. Juan reported that in the beginning, Hector and Rosa were jointly producing the program, but that, because of an organizing conflict among them, they went their separate ways. Juan authorized the continuation of the program resulting in two monthly programs produced respectively by Hector and Rosa.

Hector's letter is a complaint on how Rosa is using her air time to attack the organizing tactics of Hector's group. However, Juan also reported that members of Hector's group who have joined him during his program were also doing the same thing to Rosa.

Juan has determined that the programs by both Hector and Rosa have issues with the free air time that KDNA provides to both....two hours every month. He has decided to cut down the free air time to one hour monthly and for Hector and Rosa to alternate producing them. This arrangement will begin in September.

The KDNA CAB in discussing this programmatic issue affirmed that , while the programs produced by Hector and Rosa are for the purpose of informing and educating workers who have been injured at work, both of them have veered from this objective. Their behavior while on the air is detrimental to the radio station and could jeopardize KDNA's FCC license. They agreed to support Juan's recommendation. Furthermore, there was a consensus for Ricardo to write a letter to both Rosa and Hector to support Juan's action.

Motion #2: Guadalupe Sanchez moved that Ricardo write a letter to Hector Franco and Rosa Torres in support of Juan Ozuna's decision to reduce the time that Hector and Rosa have to produce the monthly one hour program, "Trabajadores Lastimados"; that beginning September, Hector and Rosa will alternate in producing the program. Mero Valenzuela seconded the motion.

Vote: The motion passed unanimously.

The KDNA/CAB reaffirmed their recommendation made in 2016 to continue announcing the obituaries of deceased Hispanics. They did so upon learning that the obits were not being made. The KDNA/CAB also requested that Juan mail the members a copy of the KDNA form that requests past work experience and references from employment and volunteer applicants.

The KDNA/CAB decided that beginning October 2017; the KDNA CAB meetings will begin at 4:00 PM.

The KDNA CAB expressed their gratitude to Jose Olguin for his excellent volunteer work during KDNA's program, Saludos Musicales. Jose was present at this meeting.

Motion #3: Lilia Villarreal moved to adjourn the meeting. Mero Valenzuela seconded the motion.

Vote: Motion passed

The KDNA CAB meeting adjourned at 7:00 PM

The next CAB meeting will be on October 30, 2017.

Minutes recorded by Ricardo R. Garcia_____

Approved: _____Date_____