



Mesa Consejera de la Comunidad

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KDNA Community Advisory Board
NCEC/KDNA Community Service Center
Granger, Washington
February 21, 2017

KDNA CAB members present: Ricardo García, Lilia Villarreal, Mero Valenzuela, Guadalupe Sánchez, Santiago Ramos, Art Garza.

Excused Absence: Hilda Chang, Leticia Garcia

NCEC/KDNA Staff present: Gilberto Alaniz, Juan Ozuna

Chairperson, Ricardo Garcia opened the meeting at 5:30 PM by welcoming CAB members and NCEC/KDNA staff. Quorum was established.

Mr. Alaniz announced that CAB member Juan Aguilar had submitted his resignation from the KDNA Community Advisory Board via an e-mail to his office.

Motion 1: Mero Valenzuela moved to accept Juan Aguilar's resignation. Lupe Sanchez seconded the motion.

VOTE: Unanimous in favor. Ricardo Garcia will send a letter to Juan stating appreciation for his service.

Ricardo thanked the CAB members for their commitment to serve in the Advisory Board and stating that the CAB is a mandatory requisite by the Corporation for Public Broadcasting (CPB). He reminded everyone that the CAB meets on a quarterly basis; that the by-laws stipulate that we elect officers annually. At this time he opened the floor for nominations. The following members were elected: Ricardo Garcia, Chairperson; Mero Valenzuela, Vice-Chair; Art Garza, Secretary.

Reports:

The NCEC report was given by Gilbert Alaniz. He reported that NCEC in partnership with the Granger Chamber of Commerce will manage a Farmer's Market beginning June 19, 2017. It will be held at the NCEC Community Plaza. Local vendors/farmers will sell their produce. Other vendors will sell food and other items. NCEC is offering the space for the Farmer's Market free of charge; vendors will be charged \$20 for their space. There will be music and other forms of entertainment. The money collected from vendors will cover the cost of insurance and electricity. The Farmer's Market will eventually become a fund raising venture to benefit NCEC/KDNA.

Gilbert also reported that NCEC will be submitting a proposal to the Yakima Valley Community Foundation for citizenship classes. The amount requested is \$25,000.

The KDNA report was given by Juan Ozuna. It was in written form and is attached to this copy of the minutes.

Recommendation:

One highlight of his report was that the 24 hour daily KDNA broadcast is locally produced, which prompted Lupe Sanchez to recommend the following program suggestion which is to include an hour program, which could be one produced by KDNA and repeated on the subject of Health.

By a consensus vote, the CAB approved the recommendation with instruction that Juan Ozuna, Station Manager Report on it at the next CAB meeting.

KDNA Program Discussion:

Ricardo Garcia opened a discussion on a KDNA program recommendation. The area's immigrant population is over-whelming composed of undocumented farm workers. Many women also work in many of the regions warehoused. These community groups are also loyal listeners of Radio KDNA. The new federal administration in Washington D.C. is supportive of President Donald Trump's executive orders to construct a 20 foot wall along the border of Mexico and the USA and to begin a deportation movement of undocumented workers. A high priority of this order is the criminal elements of the undocumented workers. These pronouncements have put the immigrant communities on high alert. Activist organizations have organized campaigns to minimize the pressures on the community. Their mission is to inform and educate undocumented workers of their rights, particularly when they are approached by ICE enforcement officers.

Ricardo Garcia recommended that KDNA join the network of coalitions that are active to inform and educate the immigrant communities. Francisco Rios, KDNA' news director should make a priority to report on a daily basis the latest news that are coming out of Washington D.C.; the local activities of the activist organizations, and attend events, workshops that are for the purpose of organizing the immigrants with timely alerts and educational forums. KDNA must also be careful and avoid spreading rumors that arise from the community and national commentators.

The discussion by the CAB resulted in the following motion:

Motion 2: Art Garza moved that KDNA be at the forefront of informing and educating the immigrant listeners of news that are about the deportation policies coming from the federal government; that to do, KDNA also join the network of organizations that are also engaged in educating and informing, mobilizing and encouraging the farm working, immigrant community to learn about their rights. Motion was seconded by Guadalupe Sanchez

VOTE: The CAB voted in favor of it.

Before adjourning the meeting, Ricardo reminded the CAB that there is now a vacancy in the advisory board and requested names for filling the vacancy.

The meeting was adjourned at 6:30 PM.

The next KDNA CAB meeting will be on Monday April 24, 2017, at the NCEC Community Service Center, Granger.

Minutes recorded by Ricardo R. Garcia: _____

Approved by Art Garza, CAB Secretary: _____

Date: _____